Annual Conference & Trade Show
March 13-14, 2017 | Harrisburg PA

Western Conference & Trade Show
March 20, 2017 | Monroeville PA

Register online www.PA-SEO.org

Thank You Platinum Sponsors

eljen corporation

MWM MountainWastewater.com

norweco Engineering the future of water and wastewater treatment

INTEGRATOR
Each year PASEO hosts Pennsylvania’s premier Conference and Trade Show for sewage enforcement officers. Last year’s attendance exceeded 200 attendees who participated in numerous educational sessions and networked with onsite wastewater manufacturers and service providers. PASEO invites you to attend another successful conference in 2017!

This year’s Annual Conference will be held on March 13-14, 2017, at the Red Lion Hotel (formerly the Holiday Inn Harrisburg East), 4751 Lindle Road, Harrisburg, PA. Don’t pass up this opportunity to network with hundreds of SEOs all in one place! We have applied to PADEP for 4 SEO continuing education credits for the Annual Conference.

PASEO is again offering a Western Conference on March 20, 2017. This conference will provide SEOs from the western part of the state an opportunity to network with peers closer to home. It will be held at the DoubleTree by Hilton Hotel, 101 Mall Blvd, Monroeville, PA 15146. We have applied to DEP for 2 SEO continuing education credits for the Western Conference.

The Installation of Onlot Wastewater Systems training course (#12-0087) is being offered concurrently during the Annual Conference. Space is limited.

On the Sunday before each conference, attendees have the option to sign-up for training courses worth up to 6 SEO continuing education credits. You must be registered for the conference (or Installation Course) in order to take a Sunday training course. Additional fees apply. Space is limited to 40 participants per course.

Complete the enclosed registration form and mail it along with your payment to: PASEO, 4902 Carlisle Pike #268, Mechanicsburg, PA 17050. Or, register and pay online at www.PA-SEO.org. The Early Bird Discount Deadline is February 26th; registration closes on March 9th. For more info, call (717) 761-8648 or visit us online at www.PA-SEO.org.
A. REGISTER FOR THE CONFERENCE(S) using Section (A) of this form. There are no “single day” registrations available. Additional Monday Dinner Tickets are available in advance if you’d like to bring a guest. Take advantage of the early bird registration (postmarked by 2/26/17) and save. Registration closes 3/9/17.

or REGISTER FOR THE INSTALLATION OF ONLOT WASTEWATER SYSTEMS TRAINING COURSE offered on March 13-14.

B. PRE-REGISTER FOR THE WORKSHOP SESSIONS using Section (B) on page two of this form. Follow the instructions to indicate your preferred workshop sessions in each concurrent session time period. (Not applicable for Installation Course registrants.)

C. REGISTER FOR OPTIONAL SUNDAY TRAINING COURSE using Section (C) of this form. You must be registered for the Conference or Installation Course to register for an optional course. Space is limited to 40 students per course.

D. SUBMIT REGISTRATION FORM & PAYMENT: Complete the entire registration form. Use a separate form for each attendee. Conference fees may be paid by credit card, money order or check made payable to PASEO. If paying by credit card, please register online at www.PA-SEO.org. Pay the registration fee that is in effect on the date your registration materials are postmarked. Send the completed 2-page registration form along with your payment to: PASEO, 4902 Carlisle Pike #268, Mechanicsburg, PA 17050.

E. ONLINE REGISTRATION: In lieu of this form, you may register & make payment online at www.PA-SEO.org.

CONFERECE REGISTRATION FORM

► A. CONFERENCE REGISTRATION

SEO# _______________ Name: ___________________________________________________________________________________

Company or Township _________________________________________________________________________________________

Address: ________________________________________________________ ______________________________________________

City: ___________________________________________________________________________ State: ___________ Zip: _______________

Daytime phone: _________________________________________ Email: _______________________________________________

PASEO MEMBERSHIP

☐ I am a member of PASEO and have paid my 2017 dues

☐ I am a member of: ☐ PSMA, ☐ POWRA, or ☐ PAPSS and eligible for the member discount below

☐ Please renew my membership for 2017 (add $95.00) $__________

☐ I would like to join PASEO now (add $95.00) $__________

REGISTRATION FEES (Annual and/or Western)

<table>
<thead>
<tr>
<th>Event</th>
<th>PASEO MEMBER DISCOUNT</th>
<th>Non-Member Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANNUAL CONF (Mar 13-14): Early Bird Fee before Feb 26</td>
<td>$ 240</td>
<td>$ 335</td>
</tr>
<tr>
<td>ANNUAL CONF (Mar 13-14): Standard Fee</td>
<td>$ 285</td>
<td>$ 380</td>
</tr>
<tr>
<td>INSTALLATION TRAINING COURSE (Mar 13-14): (SOLD OUT)</td>
<td>$ 295</td>
<td>$ 295</td>
</tr>
<tr>
<td>ANNUAL CONF: Add’l Mon. Dinner Tickets</td>
<td>$ 40 x # of tickets = $__________</td>
<td></td>
</tr>
<tr>
<td>WESTERN CONF (Mar 20):</td>
<td>$ 135</td>
<td>$ 230</td>
</tr>
</tbody>
</table>

Make check payable to PASEO or register & pay by credit card online at www.PA-SEO.org.

Don’t forget to pre-register for the workshops on page 2. Mail this completed 2-page registration form with payment to: PASEO, 4902 Carlisle Pike #268, Mechanicsburg, PA 17050.

A. Sub-Total $__________
**B. WORKSHOP SESSION REGISTRATION**  (Not applicable for Installation Course registrants.)

Concurrent workshop sessions for each conference (Annual & Western) are shown horizontally next to the time period in which they will be held. Indicate your workshop preferences for each time slot by checking the box next to your desired topics. For a description of each session topic, refer to the PASEO website (www.PA-SEO.org).

### 2017 ANNUAL PASEO CONFERENCE & TRADE SHOW - WORKSHOP SESSIONS

**MONDAY - March 13**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00am</td>
<td>Opening Keynote Presentation - Protect Yourself from Lyme Disease</td>
</tr>
</tbody>
</table>
| 10:45am| [- Urban Soils For SEOs: Dealing with Disturbed and Fill Soils](#)  
                  [- Septic System Financing Options for Homeowners]  
                  [- Boundary Surveys] |
| 2:00pm| [- Electrical Inspections for Septic Systems](#)  
                  [- Career Paths for SEOs]  
                  [- Getting Past “Nothing Can Be Done” - Small Flow Treatment Facilities] |
| 3:45pm| [- Navigating SEO Conflict of Interest Scenarios](#)  
                  [- Shallow Pressurized Drainfield Solution]  
                  [- Good Design vs. Bad Designs] |

- Graphical representation of the session topics

**TUESDAY - March 14**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
</table>
| 8:00am| [- Intro to Wastewater Pumps](#)  
                  [- Directional Boring]  
                  [- The Bracketing Trap] |
| 9:45am| [- Identifying Issues During Field Inspections](#)  
                  [- NORWECO Singulair 960 & Hydro-Kinetic Bio-Film Reactor Combo]  
                  [- POT Method for Soil Evaluation] |
| 1:00pm| [- Closing Plenary Session: Impact of Onsite Systems on the Bay Ecosystem](#) |
| 2:00pm| [- Plenary Session: PA DEP Question & Answer Panel Discussion](#) |

**C. REGISTER FOR OPTIONAL SUNDAY TRAINING COURSE**

Training courses are optional add-ons to the Conference. You must first be registered for the Conference or Installation Course to sign-up for an optional training course. Space is limited to 40 registered students per course -- consider online registration at www.PA-SEO.org to ensure your spot. Indicate the course(s) you desire to attend.

### ANNUAL CONFERENCE - TRAINING COURSES

**SUNDAY - March 12**

<table>
<thead>
<tr>
<th>Time</th>
<th>Course</th>
</tr>
</thead>
</table>
| 9:00am-12:30pm| [- Watertight Tank Installations (Course ID pending)]  
                  3 SEO CE credits (applied to PADEP)  
                  $49.00 Additional Fee |
| 1:00pm-4:30pm| [- Perc Rite Micromound - Design Review & Installation Inspection (Course ID #14-0005)]  
                  3 SEO CE credits  
                  $49.00 Additional Fee |

### WESTERN CONFERENCE - TRAINING COURSES

**SUNDAY - March 19**

<table>
<thead>
<tr>
<th>Time</th>
<th>Course</th>
</tr>
</thead>
</table>
| 9:00am-4:30pm| [- Eljen Geotextile Sand Filter Systems (Course ID #244-0087)]  
                  6 SEO CE credits  
                  $99.00 Additional Fee |

Mail this completed form with payment to: PASEO, 4902 Carlisle Pike #268, Mechanicsburg, PA 17050. You can also register online & make payment by credit card at www.PA-SEO.org
Optional Sunday Training Courses

When registering for the Annual Conference or the Western Conference, you have the opportunity to add-on an additional training on the Sunday immediately prior to the start of conference activities. You must be registered for the conference (or Installation Course) to be eligible to sign-up for a Sunday training course. **Space is limited to 40 students per course.** Exta fees apply. The course check-in opens 30 minutes prior to the published course start time on Sunday. Lunch will be on your own.

**Watertight Tank Installations**
Sun., March 12th - 9:00am-12:30pm  
Training Course ID Pending  
3 SEO CE Credits (Applied to PADEP)  
Instructors: Larry Earney, Sue Ahern

**Course Description:** Septic tanks are probably the most important single component of an onsite sewage system. This course will review the functioning of septic tanks in onsite wastewater systems and the importance of providing watertight tanks. The course will present the advances in tank construction over the years for both concrete and plastic tanks and will discuss the importance of using quality tanks and proper installation techniques. The course will emphasize sound installation practices including tank buoyancy considerations and water tightness testing of tanks.

**Eljen Geotextile Sand Filter Systems**
Sun., March 19th - 9:00am-4:30pm  
Training Course #244-0087  
6 SEO CE Credits  
Instructors: Duane Mowrey, Charlie Barkman

**Course Description:** The overall objective of this course is to familiarize SEOs with the Eljen GSF treatment system. This alternate classification permits the use of the GSF as a treatment system used for the specific purposes of reducing BOD5 and TSS in the sewage effluent. The course will focus primarily on reviewing the Eljen GSF alternate classification listing. Upon completion of this course, SEOs will have independent permitting authority for this alternate technology.

**Perc Rite Micromounds:**  
**Design Review & Installation Inspection**  
Sun., March 12th - 1:00pm-4:30pm  
Training Course #114-0005  
3 SEO CE Credits  
Instructors: Meghan Andress, Sue Ahern

**Course Description:** This course will review the alternate system listing for the American PercRite micromound system and educate SEOs about the design review and installation inspections for this technology. Part 1 of the course will review the basic siting and design requirements and the details of sand and drip tubing placement. Operational design calculations will also be demonstrated. Part 2 of the course defines manufacturer and SEO responsibilities and then focusses on critical elements of the SEO inspection of a micromound installation. Satisfactory completion of this course will allow SEOs to independently issue permits for this technology.
Monday, March 13

Opening Keynote Presentation - Protect Yourself from Lyme Disease
*Dr. Timothy Stonesifer, CV Parochial Medical Clinic*
Attendees will hear various statistics related to Lyme disease in Pennsylvania. They will learn preventative strategies to limit exposure to Lyme disease while in the field as well as methods to recognize Lyme disease symptoms. Basic treatment for Lyme disease will be discussed as well as controversies surrounding the disease.

Urban Soils For SEOs: Dealing with Disturbed and Fill Soils
*Russell L. Losco, Lanchester Soil Consultants, Inc.*
Increasingly SEO’s are having to deal with disturbed or human placed or human altered soils. This may be in the act of testing for a second or third replacement system for an existing home, dealing with filling of lots that were previously found to be unsuitable, or Brownfield developments. The purpose of this presentation is to introduce SEO’s to the new but growing field of Urban Soils and review some of the problems and opportunities of dealing with disturbed soils. We will explore some basics of Urban Soils then visit some case studies of real-world situations.

Septic System Financing Options for Homeowners
*Rebecca Kennedy, PENNVEST & Roberta Schwalm, PHFA*
PENNVEST & the Pennsylvania Housing Finance Agency (PHFA) currently administer a low-interest loan program to assist homeowners with the repair or replacement of their individual on-lot sewage disposal systems, and as of 1/1/2015, to make first time connections to public sewage management systems. We have modernized the program starting in 2016 to (1) Close loans prior to septic work being performed so that permits, design, and installation work are paid directly from borrowed funds; (2) Pay septic/sewer professionals upon completion of their work; (3) Permit first-time connections to public sewer; (4) Ease credit requirements, where possible, to assist more homeowners; and, (5) Reduce the workload for our lending partners. We’d like to tell you more about the new Pennvest Homeowner Septic Loan in person.

Boundary Surveys
*Randall Myers, Randall Myers Surveying*
This session will cover the details of what a boundary survey is and how it is completed. Understand the differences between a boundary survey and topographical survey and when each is needed. Discussion will include when a regulatory SEO should require a boundary survey. The purpose and acceptable use of LiDAR will be explored.
Electrical Inspections for Septic Systems
Rob Mitchell, RJ Electric
Attendees will learn the basics of electrical wiring standards and techniques for system pumps, motors, and other components. Gain a general understanding of installation requirements, inspection methods, and troubleshooting strategies for electrical components.

Career Paths for SEOs
Panel: Kyle Schmeck, Montgomery County Health Department; Laurel Mueller, Soil Services Company Inc.; Keith Hunnings, South Penn Code Consultants LLC
A panel of SEOs will explore all the career paths from which SEOs can select. Questions ripe for exploration include: “after certification, what’s next?” and “what skills should I have learned that I did not learn at the SEO Academy?” and “should I work for a local agency or become a consulting SEO?”

Getting Past “Nothing Can Be Done” - Small Flow Treatment Facilities
Greg Marshall, Environmental Design Service
All too often property owners are told that the only alternative when there is less than 10” of suitable soil on a site are holding tanks. There in fact may be another alternative – the Small Flow Treatment Facility. While the regulatory SEO does not typically participate in the permitting or the installation process, it is beneficial to know when a SMTF may be an actual alternative.

Navigating SEO Conflict of Interest Scenarios
Martin Siegel & Sarah Doyle, Stock and Leader
This session will explore various potential conflict of interest scenarios that may confront an SEOs. The scope & impact of §72.41 as well as the State Ethics Board will be discussed. Sample topics to be addressed include: how to address the conflicts of interest that arise from being a contracted SEO whose firm may have been involved with preparing the planning module; SEOs working in other jurisdictions; prohibitions against SEOs recommending contractors; SEOs functioning as a contractor in their own jurisdiction; and, limitations on retired/former SEOs going to work for a firm who may have business before the SEO’s former jurisdiction.

Case Study: Shallow Pressurized Drainfield Solution
Reed Johnson, Orenco Systems; Greg Marshall, Environmental Design Service
This session will review a project using Orenco's Shallow Pressurized Drainfield System (SPDS) in Chester County, PA. Shallow pressurized dispersal of highly treated effluent allows for higher hydraulic loading rates (HLR) than are possible with conventional treatment and dispersal methods. That’s because the risk of soil clogging due to excessive bio-mat buildup can be eliminated by using pretreatment to remove most of the organic material, followed by uniform dispersal of the highly-treated effluent in the biologically-active, well-oxygenated shallow soil layers. This can be achieved with the use of a Shallow Pressurized Dispersal System (SPDS). A Shallow Pressurized Dispersal System (SPDS), in conjunction with the high level of pretreatment provided by an advanced secondary treatment system that uses a packed bed media filter, such as the AdvanTex® Treatment System, offers other important advantages. Putting the main treatment burden on the pretreatment unit allows the full treatment potential of the soil to be realized, allowing the soil to most effectively remove any residual wastewater constituents, including pathogens, nutrients (nitrogen and phosphorus), and organic constituents that are of increasing concern (pharmaceuticals and personal care products). Therefore, pretreatment followed by an SPDS can minimize the risk of contaminating groundwater or surface waters and maximize long-term effectiveness, reliability, and sustainability of onsite/decentralized systems.
Good Design vs. Bad Designs
_Eugene Evanna, Montgomery County Health Department; Roger Lehmann, All County & Associates_
With many of today's Alternate Technologies the long-term viability is dependent on all the pieces coming together correctly. One of the most important pieces is the actual design of the system. A good design must accurately depict and convey all of the components and calculations of the given technology such that the installation contractor can install the system properly. A bad design may leave the installation contractor to their own devices.

**Tuesday, March 14**

**Intro to Wastewater Pumps**  
_Aliesha Diamond & Rodney Bucher, Orchard Pump and Supply Company_
The class will include an introduction to pump basics and pump design. Intended for industry professionals, this class will include pump sizing, selection, and troubleshooting techniques with an emphasis on sump, sewage, effluent, and grinder pumps. Attendees will learn basic hydraulic functions of wastewater pumps, how to read a pump curve, calculate friction loss, and much more.

**Directional Boring**  
_Chris top er Root, Vermeer North Atlantic Sales and Service_
Directional boring technology has evolved to the point that it is extremely accurate and cost effective. It has many applications within the on-site sewage disposal industry, from crossing streams and road, to cutting through rock, to working on very steep slopes between two given points. The section is meant to give all a general outline of its benefits and limitations.

**The Bracketing Trap**  
_Laurel Mueller, Soil Services Company Inc._
"Confirming test pits” and “bracketing” of suitable test pits are items required by DEP, but which are NOT mentioned in ANY regulation, or covered in SEO training. Laurel will share pointers from her experience in conducting soil investigations for planning modules in 4 DEP regions for 33 years. In addition, she will cover many items that, if neglected, can result in Planning Module denials. Learn the most common deficiencies named by each DEP region. Topics to include: alternate system testing used for planning; SEO-qualified IRSIS sites for planning; isolation distances into adjoining lots; community and commercial system management requirements per Chapter 71; non-building waivers and why to avoid them; using the “exemption;” when perc testing drip sites dispersal sites can be useful.

**Identifying Issues During Field Inspections**  
_Frank Parker, Parker Wastewater Consulting_
When called out to inspect an onlot septic system – either because of a complaint or at the property owner’s request – you may come across various issues associated with the system. The session presenter will cover various indicators and how they can be traced back to the source of the problem. Topics addressed will include: critical items to check during installation, common sources of problems post-installation, and troubleshooting septic system performance issues.

**NORWECO Singulair 960 & Hydro-Kinetic Bio-Film Reactor Combo**  
_Paul Cannon, Norweco Inc._
Attendees will learn about Norweco’s at-grade bed approval. Affordable and effective residential onsite wastewater treatment is achieved with a Singulair systems and a Hydro-Kinetic Bio-Film Reactor. The
two-tank set provides 500-1500 GPD treatment capacity, is easy to design, install and service, provides a 40% reduction in drainfield size, eliminates most sand mounds and large replacement expenses. It is available throughout the state of Pennsylvania.

The POT Method for Soil Evaluation
Brian Oram, BF Environmental
The POT Method stands for Prepare, Observe, and Translate. This presentation will provide a basic review of some of the common terminology in soil science, review applications of the POT Method, and examine the need to really understand the characteristics of the wastewater, i.e., flow and loading, during the evaluation, permitting, and repair phases of our work. Remember POT is Good!

Closing Plenary Session: Impact of Onsite Systems on the Bay Ecosystem
Joshua Flatley, Maryland Department of the Environment
The use of onsite septic systems is commonplace across Pennsylvania and throughout the mid-Atlantic. The presenter will discuss the level of impact such systems have had on the ecology of the Chesapeake Bay watershed.

Plenary Session: PA DEP Question & Answer Panel Discussion
PA DEP Staff, Moderated by Joe Valentine
Have representatives from Pennsylvania’s Department of Environmental Protection central and regional offices answer your questions in a moderated roundtable format. Learn the latest news affecting SEOs in Pennsylvania directly from the Department.

PASEO Western Conference Session Descriptions
March 20, 2017 | Monroeville, PA

Monday, March 20

Career Paths for SEOs
Panel: Deborah Sedlmeyer, Cambria County Sewage Enforcement Agency; Laurel Mueller, Soil Services Company Inc.; Norm George, Professional Code Services
A panel of SEOs will explore all the career paths from which SEOs can select. Questions ripe for exploration include: “after certification, what’s next?” and “what skills should I have learned that I did not learn at the SEO Academy?” and “should I work for a local agency or become a consulting SEO?”

Septic System Financing Options for Homeowners
Rebecca Kennedy, PENNVEST & Roberta Schwalm, PHFA
PENNVEST & the Pennsylvania Housing Finance Agency (PHFA) currently administer a low-interest loan program to assist homeowners with the repair or replacement of their individual on-lot sewage disposal systems, and as of 1/1/2015, to make first time connections to public sewage management systems. This program is currently under review with the aim of expanding exposure and encouraging more applicants to take advantage of this low-cost financing program. The goal is to make the program more appealing and easier to access and use. This session will consist of a presentation describing the existing program, as updated from last year, followed by a facilitated discussion of the changes that have been
proposed, and the solicitation of comments and ideas for additional improvements. PENNVEST and the
PHFA are interested in hearing your "on the ground" experiences and are interested in gathering ideas
from SEO's as to how to best promote and enhance this funding program.

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Laurel Mueller, Soil Services Company Inc.
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differences between a boundary survey and topographical survey and when each is needed. Discussion
will include when a regulatory SEO should require a boundary survey. The purpose and acceptable use
of LiDAR will be explored.

Closing Session: Challenging Onlot Repairs
Charlie Barkman, Expert Septic; Ron Andrasko, Andrasko & Associates
A panel of regional professionals will discuss various challenging scenarios confronting land owners
whose onlot wastewater systems needed a repair. Anecdotal information on how various “problem
sites” have been approached and resolved by consultants and regulators.

# # #
**Annual Conference & Trade Show**  
March 13-14, 2017  
Red Lion Hotel (former Holiday Inn HBG East)  
4751 Lindle Road, Harrisburg PA 17111

**Lodging Info:**  
PASEO attendees can take advantage of our discounted block room rate of $95/night for a standard room at the Red Lion Hotel by mentioning the PASEO Conference while making reservations. Discount cut-off date is Feb. 25th. Reservations can be made by calling the hotel at (717) 939-7841.

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### ANNUAL CONFERENCE SCHEDULE OF EVENTS

**SUNDAY - March 12**  
9:00am-12:30pm: Optional Morning Training Course (check-in opens at 8:30am)  
1:00pm-4:30pm: Optional Afternoon Training Course (check-in opens at 12:30pm)  
4:30pm-6:00pm: PASEO State Board Meeting - Open to all members  
3:00pm-4:30pm: Conference Registration Open  
6:00pm-8:00pm: WELCOME RECEPTION - Appetizers & Cash Bar

**MONDAY - March 13**  
8:00am-9:00am: Conference Registration Open & Continental Breakfast in Exhibit Hall  
9:00am-10:15am: OPENING KEYNOTE SESSION  
10:15am-10:45am: Break in Exhibit Hall  
10:45am-12:00pm: Educational Break-out Sessions  
12:00pm-1:00pm: Buffet Lunch in Exhibit Hall  
1:15pm-2:00pm: PASEO ANNUAL MEETING & ELECTION OF OFFICERS  
2:00pm-3:15pm: Educational Break-out Sessions  
3:15pm-3:45pm: Break in Exhibit Hall  
3:45pm-5:00pm: Educational Break-out Sessions  
5:00pm-6:00pm: HAPPY HOUR RECEPTION in Exhibit Hall (Beer Sponsored by Expert Septic LLC)  
6:00pm-8:00pm: BUFFET DINNER, SOCIAL NETWORKING, LIVE MUSIC in Exhibit Hall

**TUESDAY - March 14**  
7:00am-8:00am: Breakfast Fare in Exhibit Hall  
8:00am-9:15am: Educational Break-out Sessions  
9:15am-9:45am: Break in Exhibit Hall  
9:45am-11:00am: Educational Break-out Sessions  
11:15am-12:00pm: PASEO REGIONAL CHAPTER MEETINGS  
12:00pm-1:00pm: Buffet Lunch in Exhibit Hall  
1:00pm-2:00pm: CLOSING KEYNOTE SESSION  
2:00pm-3:30pm: CLOSING SESSION: PADEP Question & Answer Session

SAVE TIME & REGISTER ONLINE AT www.PA-SEO.org
## Western Conference & Trade Show

March 20, 2017  
DoubleTree by Hilton  
101 Mall Blvd, Monroeville PA 15146

### Lodging Info:

PASEO attendees can make overnight guest room reservation at the DoubleTree Hotel by calling (412) 373-7300.

** Attendance at the Western Conference will be limited to the first 65 registrants. **

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### Western Conference Schedule of Events

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event Description</th>
</tr>
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<tbody>
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<td>CLOSING PLENARY SESSION</td>
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</tbody>
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### Cancellation/Refund/Return Policy

**CONFERENCE:** Conference registration fees may be paid by credit card or check, made payable to PASEO.  
When a written cancellation request is received by mail, fax or courier five or more days before the first day of the conference, a refund in the form of a voucher will be issued.  The voucher will be equal to 50% of the amount paid.  The voucher has no cash value.  However, the voucher amount may be deducted from the subsequent year’s conference registration fee.  Cancellations received four or fewer days before the start of the conference event will not receive a voucher or other consideration.  Substitutions can be made without charge.  

**MEMBERSHIP:** Membership dues are non-refundable.

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PASEO’s Tax ID number is 23-2447868  
PASEO’s DEP Vendor ID is 652570
Dates to Remember:
Feb 26th - Early Bird Discount Deadline
Mar 9th - Registration Deadline
Mar 13-14th - Annual Conference & Trade Show
Mar 13-14th - Installation Training Course (12 CEUs)
Mar 20th - Western Conference & Trade Show

Sign up today at www.PA-SEO.org

2017 Conference & Trade Show | Grow Your Industry Knowledge